



# REHABZONE



## An Industry Phenomenon

The RehabZone® is an educational arena like no other in the underground utility construction industry. It brings together the best of today's trenchless technologies for the rehabilitation of the aging infrastructure and provides a hands-on look at the methods used in North America over the last 200 years. The RehabZone is an exciting element of the annual Underground Construction Technology International Conference & Exhibition (UCT) taking place Jan. 31-Feb. 2, 2017 at the Fort Worth Convention Center, Ft. Worth, TX. This walk-through "show within a show" offers attendees innovative technologies, installation techniques, live demonstrations, and opportunities for hands-on technology test-drives, in a no-sell environment.

Presented by NASSCO in partnership with Jon S. Schladweiler and AZ Water Association and in cooperation with the American Society of Civil Engineers' Utility Engineering and Surveying Institute (UESI), the Water Environment Federation's Collection System Committee, *Underground Construction* magazine and UCT. It is funded by Sponsorship and is open to UCT exhibitors.



### Educational Stations Include:

- NASSCO PACP and ITCP
- CCTV
- By-pass pumping
- Sectional CIPP lining
- Joint and seal repair
- Water main lining
- And more!





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*"I feel really good that several times I saw people get excited about new things they saw and learned in the RehabZone. If I couldn't answer all of their questions, it was easy to send them to the exhibitors who are the experts to answer their questions."*

*- George Kurz, P.E., DEE  
Consulting Engineer*

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The RehabZone is a crucial tool for NASSCO to continue the evolution of introducing and educating attendees interested in technologies for renewal, replacement and installation of collection systems, water distribution systems and all other utilities. Sponsors are the backbone of the RehabZone. Without sponsors and dedicated volunteers, the RehabZone could not be held each year. Gain additional exposure for your company while supporting the popular, must-go-to part of UCT. Sponsors are encouraged to bring equipment and generic educational materials/ exhibits to the RehabZone.

Create even more excitement around your sponsorship with an **Interactive Display**. New for 2017, this sponsorship add-on is where attendees will be able to use your equipment, mix grout, etc., under your supervision. **Interactive Displays** are free to platinum sponsors and are available for a nominal fee to gold sponsors. (Sponsor's representative must remain with the display while the RehabZone is open.)

The RehabZone is strictly a "no-sell" area. Meaning, technologies used to rehabilitate the underground utility infrastructure must be explained in a generic fashion. Attendees wanting detailed information must be directed to the sponsor's booth on the UCT show floor.

#### **Who May Participate:**

► **Manufacturers/Vendors:** Only UCT exhibitors are allowed to become sponsors and earn the corresponding benefits. *(The mandatory exhibitor requirement may be waived for companies sponsoring at the platinum level. Subject to committee approval.)*

- UCT will cover the drayage costs for exhibitor's RehabZone display (shipping costs are the exhibitor's responsibility)
- Non-UCT exhibitors will be assessed a \$1,000 surcharge for drayage (shipping costs are the responsibility of the shipper)
- Shipping labels will be sent to all sponsors. Freight received without proper label will not be delivered.

► **Technical Experts:** Answer attendee technical questions in your field of expertise (Only one hour required!)

**Sponsor today by contacting [Heather@Nassco.org](mailto:Heather@Nassco.org).**

# Sponsor Benefits

Sponsoring the RehabZone gets your company noticed!

- Sponsor logos appear in -print and on-line.
- Sponsors are recognized in press releases.
- Sponsors are recognized on the commemorative T-shirt.
- Full benefits are listed in the chart to the right.

To become a sponsor, complete the form on the last page or contact Heather Myers at NASSCO. Heather@nassco.org.



SPONSORSHIPS INCLUDE	PLATINUM \$3,000	GOLD \$1,000	SILVER \$500
½ pg ad in UCT program – actual cost \$2,000	✓		
4 Full Conference Passes to UCT –\$2,000 value	✓		
Inclusion in pre-, post-conference articles in <i>Underground Construction!</i>	✓		
Technology Test Drive	✓		
Technology Demonstration	✓		
Special honorary plaque	✓		
<b>Interactive Display*</b>	✓		
RehabZone Attendee List	✓		
Logo on RehabZone entrance signage	✓	✓	
Logo on official show site, UCTonline.com	✓	✓	
Logo on RehabZone.org linked to your site	✓	✓	
1 RehabZone Sponsor Carpet Decal to be placed in front of your booth –\$125 value	✓	✓	
2 Full Conference Passes to UCT –\$1,000 value		✓	
1 Full Conference Pass to UCT –\$500 value			✓
Recognition on T-shirt	✓	✓	✓
Logo on RehabZone promotion materials	✓	✓	✓
Recognition placard for your booth	✓	✓	✓
Company exposure in RehabZone Technology Guide (premium position) – valued at \$250	✓	✓	✓
Inclusion in thank-you ad in <i>Underground Construction</i> –valued at \$2,000	✓	✓	✓
Inclusion in press releases	✓	✓	✓
<b>Minimum Value</b>	<b>\$10,000</b>	<b>\$3,000</b>	<b>\$2,000</b>

\*Companies providing equipment/materials/tools/etc., for the interactive display must have a staff member in the RehabZone at all times.



RehabZone.org



Nassco.org



uctonline.com



## 2017 RehabZone Sponsorship Contract

Primary Contact Information				
Company Name		UCT 2017 Exhibitor?	If Yes, Enter Booth No.	
Main Show Contact Name		Email Address		
Phone		Fax		
Address		City	ST	ZIP

Sponsorship Level				
<b>Drayage surcharge applies to Silver level sponsors and all non-UCT exhibitors.</b>	<input type="checkbox"/> <b>Platinum \$3,000</b>  Will you participate in the Technology Test Drive? Yes <input type="checkbox"/> No <input type="checkbox"/>  Will you participate in the Technology Demonstration? Yes <input type="checkbox"/> No <input type="checkbox"/>  Will you participate in the Interactive Display? Yes <input type="checkbox"/> No <input type="checkbox"/>	<input type="checkbox"/> <b>Gold \$1,000</b>  Will you participate in the Technology Test Drive? Additional Fee: \$250 Yes <input type="checkbox"/> No <input type="checkbox"/>  Will you participate in the Interactive Display? Additional Fee: \$250 Yes <input type="checkbox"/> No <input type="checkbox"/>	<input type="checkbox"/> <b>Silver \$500</b>  Will you participate in the Technology Test Drive? Additional Fee: \$500 Yes <input type="checkbox"/> No <input type="checkbox"/>	<b>Surcharge:</b>  <input type="checkbox"/> <b>Non-UCT Exhibitor Equipment/Product Display Drayage \$1,000</b>  <input type="checkbox"/> <b>Silver Sponsor Drayage \$500</b>
For companies participating in the Interactive Display, what is it?			Provide name of individual who will be in the RehabZone with the Interactive Display:	

Payment Information
<b>Credit cards and company checks accepted. Make checks payable to NASSCO RehabZone Fund.</b> Mail check with completed application to: Heather Myers, NASSCO, 2470 Longstone Lane, Suite M, Marriottsville, MD 21104. For credit card payments Fax: 410-442-7788

<b>Method of Payment:</b> <input type="checkbox"/> Company Check No: _____  Amount Enclosed: _____	<input type="checkbox"/> VISA <input type="checkbox"/> MasterCard  <b>Amount to Charge:</b> _____
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Card Number:	Exp Date:	Security Code:
Name on Card:	Today's Date:	Signature: (digital signature is acceptable)
<b>Full Billing address (if different than address above):</b>		

<b>NASSCO USE ONLY</b>	
DEMO: _____	TEST DRIVE: _____
NOTES: _____	