

UCT 2018 in

NEW ORLEANS

Exhibitor Prospectus

January 30 - February 1, 2018

Ernest N. Morial Convention Center
New Orleans, LA



23rd Annual
Underground Construction
Technology
International Conference & Exhibition

Presented by

underground
construction





A BETTER BUSINESS

Underground Construction magazine's Underground Construction Technology International Conference & Exhibition (UCT) is Jan. 30 through Feb. 1, 2018 at the Ernest N. Morial Convention Center in New Orleans, LA.

UCT is the meeting place for professionals who need to **get REAL business done.**

What Makes UCT Unique

- Business oriented trade show
- Trenchless and open-cut construction & rehabilitation technologies
- Attracts buyers early in the year, before construction season
- Attendees are decision makers
- Attendees earn valuable credit

Why Exhibit/Sponsor UCT

- Brand reinforcement
- Showcase your equipment or technology to key decision makers
- Reinforce existing customer relationships
- New product introductions
- Networking with a diverse global attendance
- Identify partnering/supplier opportunities
- Size up the competition

UCT Networking Opportunities



Lunch



Exhibit Hall

I liked the ability to network with people from all over the world and see what is new on the product front. Was worth the visit, travelling from Australia.

Attendee: David Warner, UEA Trenchless, Australia



Educational Program



EXPERIENCE

What You Can Expect From Exhibiting

- Expanded market presence
- Networking with a diverse global attendance
- Create brand loyalty
- Showcase your equipment or technology to key decision makers
- Generate valuable business leads
- Build strategic partnerships
- Conduct a year's worth of business in just three days!

UCT Promotes You!

How UCT Promotes You As An Exhibitor/Sponsor (For complete list, visit uctonline.com. Deadlines apply, exhibit early to take full advantage of all these opportunities):

Pre-Conference

- Website – exhibitor listing with booth number; sponsor listing with logo
- Buyer's Guide – exhibitor/sponsor listings included year-round
- E-mail promotions – exhibitor/sponsor listing (multiple)
- Exhibitor Showcase – featured in December issue of *Underground Construction*

At Conference

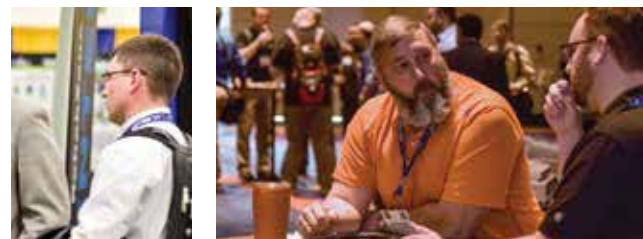
- Show Program – sponsor listing with logo; exhibitor listing with booth number
- Signage – sponsor logo
- I.D. Badges – exhibitor/sponsor designation

Post-Conference

- Thank you Email – sponsor logo
- Thank you ad in *Underground Construction* magazine - exhibitor & sponsor recognition
- Website – exhibitor page featuring product or service

Other (Available for a fee)

- Advertising in *Underground Construction*, *Pipeline & Gas Journal*, *Pipeline News* and the Show Program



Networking Reception



Breaks

MVP Lunch

BUSINESS

By the Numbers

Attendees

Industry Roles

- Utility owner/operators
- Public works officials
- Engineers
- Consultants
- Contractors/subcontractors
- Key manufacturers/suppliers
- Government/regulatory
- Executive; management
- Business Development
- Subject Matter Experts
- Supply Chain/Purchasing

Industry Segments

- Natural gas
- Water
- Sewer
- Electric
- Telecom

Activity Focus

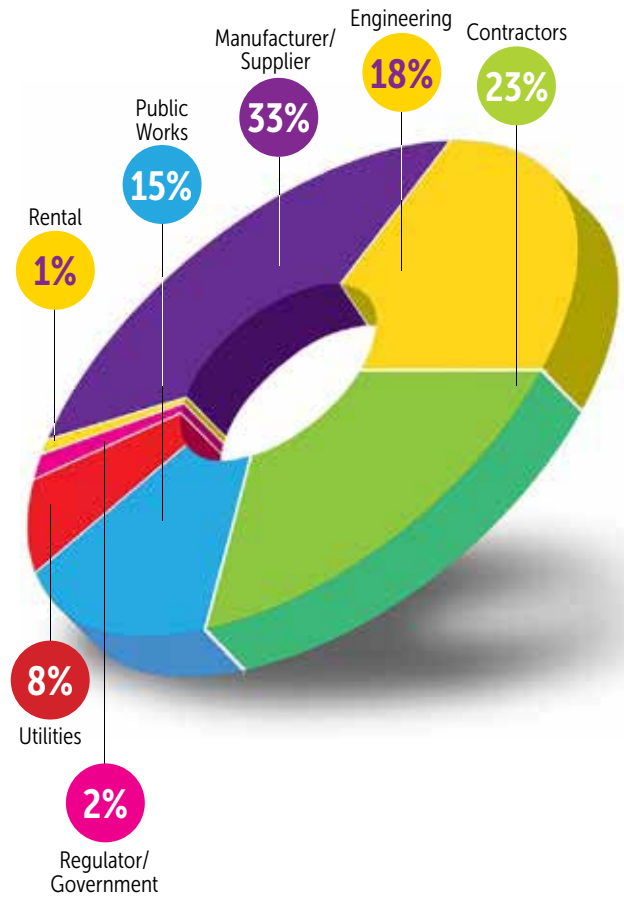
- Design
- Construction
- Maintenance
- Inspection
- Rehabilitation

Exhibitors

Companies involved in operational, engineering, construction, rehabilitation, maintenance and service-related companies, as they directly connect to the underground utility pipe industry, including:

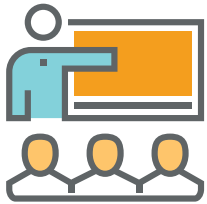
- Horizontal directional drilling (HDD)
- Sewer/water
- Health and safety equipment
- Leak detection
- Pumps
- Insurance
- Tools
- Boring machines/guidance systems
- CCTV inspection systems
- Manhole
- Mapping systems
- Mud (mixing systems, motors, vacuums, fluids)
- Cured-in-place-pipe (CIPP)
- Pipe bursting
- Liners/lining systems
- Rental companies
- Robotic inspection
- Root control
- Spot repair
- Vacuum excavators/potholing
- Utility locating

2017 Attendance Spans Entire Supply chain



Past UCT Metrics

Number of Attendees



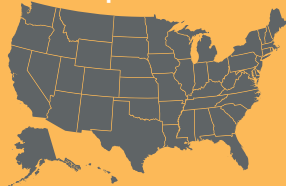
1,800-3,100

Number of Exhibitors/Sponsors



160-250

Number of States Represented



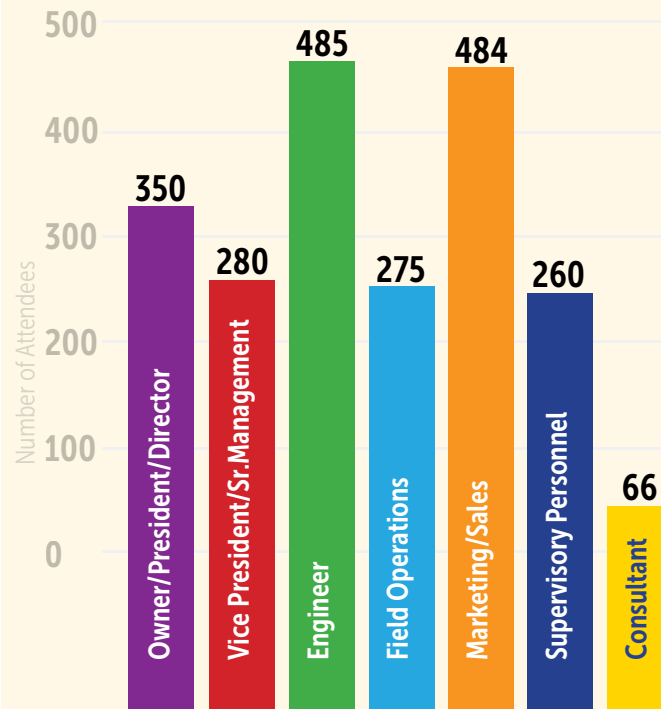
50

Number of Countries



Up to 20

2017 Attendance by Business Title





CONNECTION

Beyond Exhibiting

- Promote your presence at the show
- Set yourself apart from the competition
- Maximize your exposure before, during and after the show
- Increase your company's visibility
- Sponsor logos appear in all promotional material

Sponsorships (partial list):

- Aisle Banners
- Attendee Bag Sponsor
- Hotel Key Cards
- "No-Spin" Lanyards
- Networking Reception
- Attendee Breaks

The Bottom Line

Reach attendees involved in trenchless and open-cut underground utility construction. **Secure your space now at uctonline.com.**

Booth Rates

10'x10' booth \$2,200

Other sizes available please visit uctonline.com or contact kfrancis@uctonline.com.

Schedule-at-a-Glance

Monday, Jan. 29

Exhibitor move-in 8:00 a.m.-8:00 p.m.

Tuesday, Jan. 30

Exhibitor move-in 8:00 - 10:00 a.m.

Education 8:30 a.m. - 11:55 a.m.

Attendee Coffee Service 9:30-10:30 a.m.

MVP luncheon 11:30 a.m.-12:55 p.m.

Exhibits open 12:00-5:00 p.m.

Networking lunch in exhibit hall 12:00-1:30 p.m.

Welcome reception in exhibit hall 4:00-5:00 p.m.

Wednesday, Jan. 31

Education 8:30 a.m. - 11:55 a.m.

Attendee Coffee Service 9:30-10:30 a.m.

Exhibits open 12:00-4:00 p.m.

Networking lunch in exhibit hall 12:00-1:30 p.m.

Exhibit Hall Happy Hour 3:00-4:00 p.m.

Thursday, Feb. 1

Networking Breakfast in exhibit hall 8:00-9:00 a.m.

Exhibits open 8:00-11:00 a.m.

Education in exhibit hall 8:30-10:25 a.m.

Exhibitor move-out 11:15 a.m.-8:00 p.m.

Key Dates

Monday JUNE 5 2017 Sales begin	Monday SEPTEMBER 11 2017 Hotel block opens	Friday DECEMBER 29 2017 Sales end	Monday JANUARY 29 2018 Exhibitor move-in	Tuesday JANUARY 30 2018 Exhibits open	Wednesday JANUARY 31 2018 Exhibits	Thursday FEBRUARY 1 2018 Last day & move-out
---	---	--	---	--	---	---

About New Orleans

- New Orleans is ideal for your customers and prospects.
- Attendees can fly direct to New Orleans from 55 cities across the U.S. and abroad.
- *The Washington Post's* "10 Best Food Cities in America"
- Sheraton New Orleans is the headquarters hotel
- Shuttle service will be provided from hotel to Ernest N. Morial Convention Center

Submit your exhibit space application today and *Laissez les bon temps roulez* (let the good times roll)!





23rd Annual
**Underground Construction
Technology**

International Conference & Exhibition

January 30 - February 1, 2018

Ernest N. Morial Convention Center, New Orleans, LA

uctonline.com



23rd Annual
**Underground Construction
Technology**

International Conference & Exhibition

January 30 - February 1, 2018

Ernest N. Morial Convention Center, New Orleans, LA

uctonline.com

UCT expanded my knowledge of equipment available for our contractors and the capabilities of the various types of machines."

Attendee: David Muller, ARCADIS

For more information:

Karen E. Francis
p/f: 713.520.4450
e: kfrancis@uctonline.com
w: uctonline.com

UCT
Gulf Publishing Company, LLC
2 Greenway Plaza
Suite 1020
Houston, TX 77046

Related Infrastructure Titles:

underground
construction

**Pipeline &
Gas Journal**

PIPELINENews

